06/25/97 | Class | Subclass | ISSUE CLASSIFICATION | SCANNED

UTILITY SERIAL NUMBER	PATENT DATE	PATENT NUMBER

SERIAL NUMBER	FILING DATE	CLASS	SUBCLASS	GROUP ART UNIT	EXAMINER
08/883,197	06/25/97	395 705	14	3623	~~Eastman~~ DIAB

APPLICANTS

PAUL GREER, PORTLAND, OR; ANAND PASHUPATHY, BEAVERTON, OR.

CONTINUING DATA********
VERIFIED

None - PLC

FOREIGN/PCT APPLICATIONS********
VERIFIED

None - PLC

CPA CPA CPA

FOREIGN FILING LICENSE GRANTED 11/06/97

Foreign priority claimed / 35 USC 119 conditions met / Verified and Acknowledged	AS FILED	STATE OR COUNTRY	SHEETS DRWGS.	TOTAL CLAIMS	INDEP. CLAIMS	FILING FEE RECEIVED	ATTORNEY'S DOCKET NO.
☐ yes ☒ no / ☐ yes ☒ no (PLC) / Examiner's initials	→	OR	3	15	4	$850.00	42390.P4072

ADDRESS

BLAKELY SOKOLOFF TAYLOR & ZAFMAN
12400 WILSHIRE BOULEVARD
SEVENTH FLOOR
LOS ANGELES CA 90025

TITLE

USER DEMOGRAPHIC PROFILE DRIVEN ADVERTISING TARGETING

U.S. DEPT. OF COMM./ PAT. & TM—PTO-436L (Rev.12-94)

PARTS OF APPLICATION FILED SEPARATELY		Applications Examiner
NOTICE OF ALLOWANCE MAILED	Assistant Examiner	CLAIMS ALLOWED: Total Claims / Print Claim
ISSUE FEE: Amount Due / Date Paid		DRAWING: Sheets Drwg. / Figs. Drwg. / Print Fig.
Label Area	Primary Examiner	ISSUE BATCH NUMBER
	PREPARED FOR ISSUE	

BEST AVAILABLE COPY

WARNING: The information disclosed herein may be restricted. Unauthorized disclosure may be prohibited by the United States Code Title 35, Sections 122, 181 and 368. Possession outside the U.S. Patent & Trademark Office is restricted to authorized employees and contractors only.

Form PTO-436A (Rev. 8/92) SCAN QC IP USP 2 mc